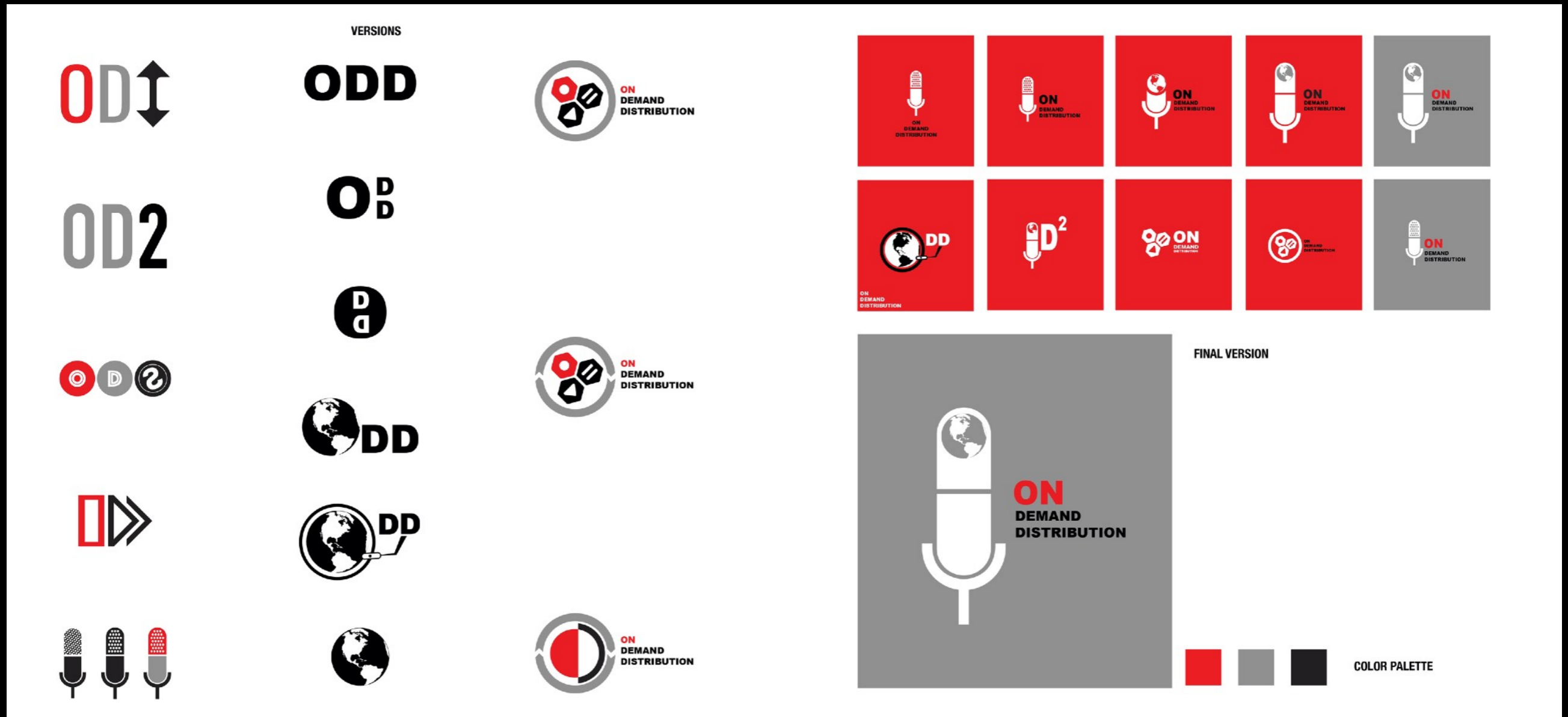


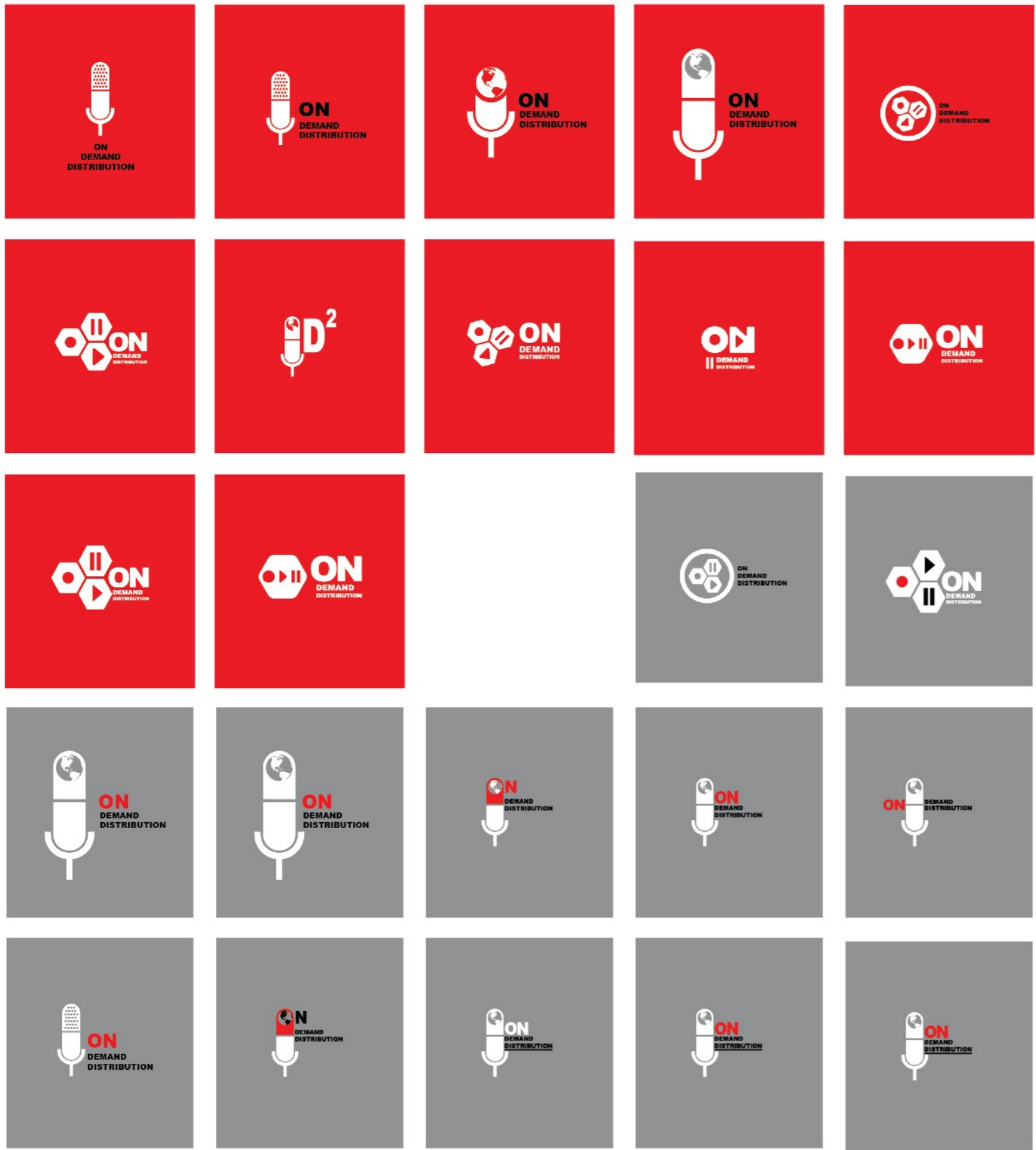
PROCESS

On Demand Distribution

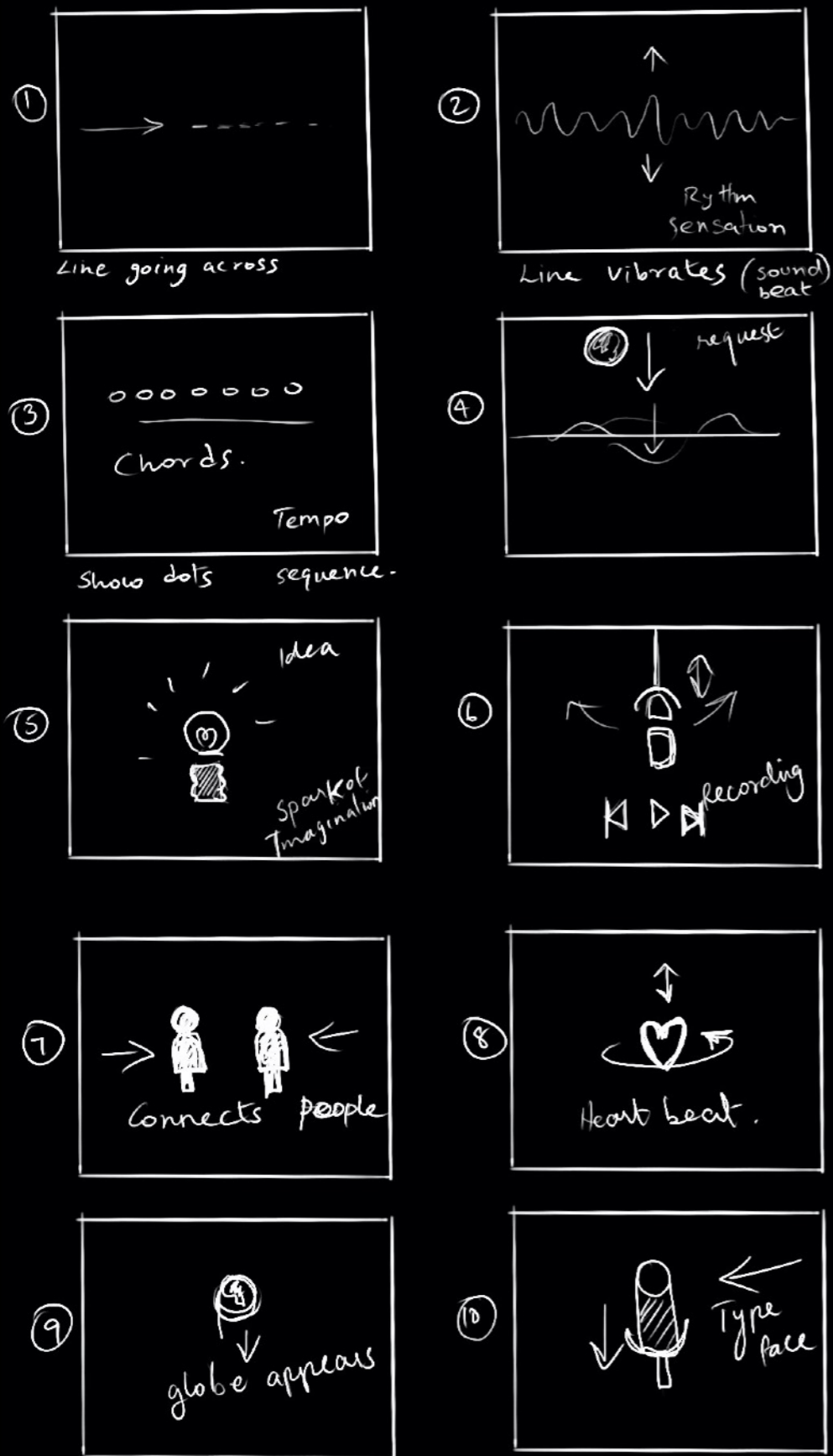


Sample Process deck for a 2D animation project

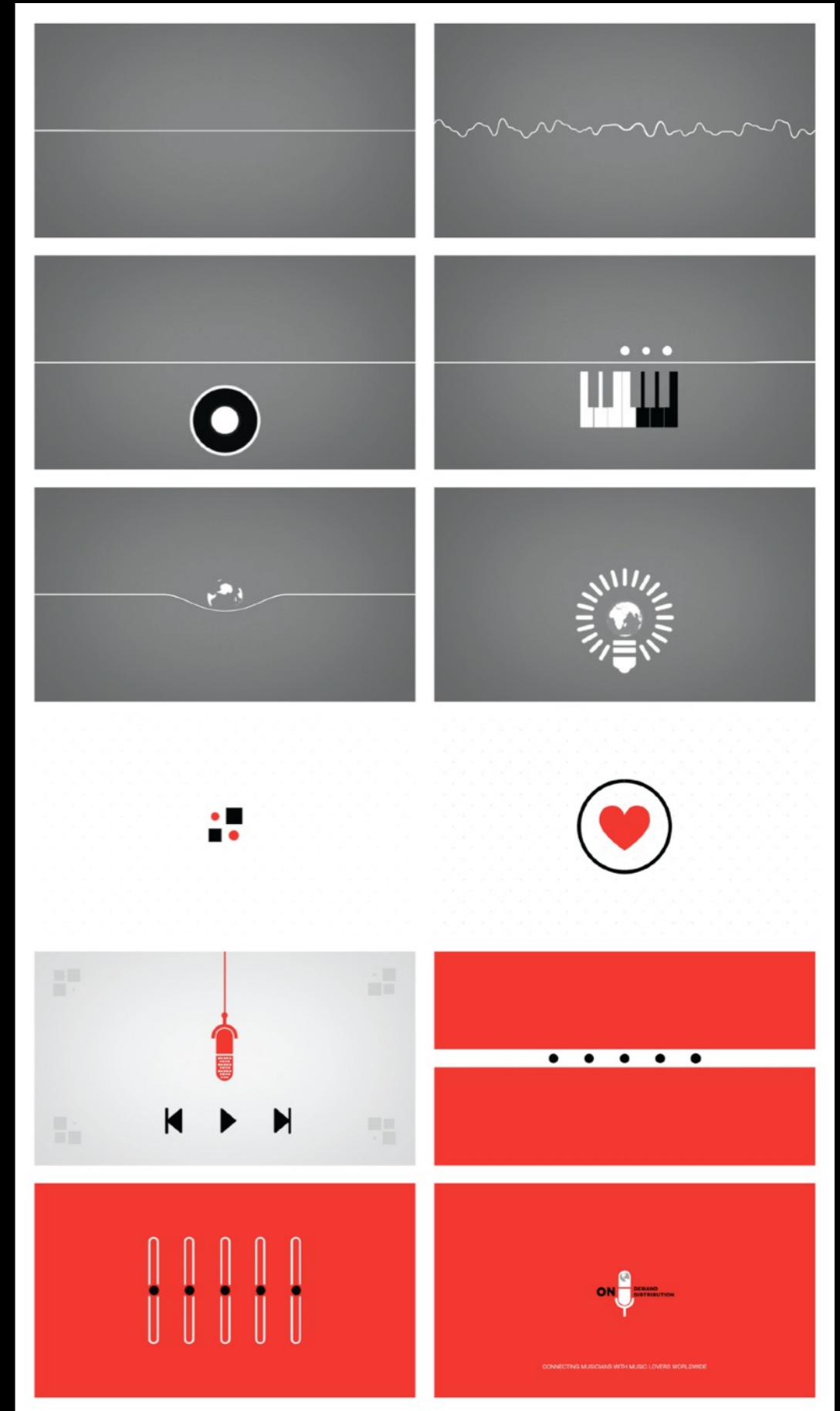
Mock-up brand promotion animation done for a website called On Demand Distribution. ODD is a popular record label that distributes music CDs across the globe. The original logo was completely redesigned and the color palette included only 4 colors . Animation done in After Effects and Vector images were imported from Adobe's Illustrator



Different versions of the word mark logo



Story Boards for the Animation



Poster shots and Style frames